

# MoNimbus™ Studio for Oracle Sales Cloud®

## A cloud based platform to create your own mobile sales experience



MoNimbus™ Studio is the industry first, cloud based, enterprise mobile platform that allows an Oracle Sales Cloud user to create rich, data driven, highly automated, customized mobile experiences, in no-time, and with zero code. It helps sales people to shape their workflow, connect with leads, track leads, track email, update leads, log calls, detect and more. It allows the creation of rich mobile app experience by integrating enterprise and non-enterprise business functions and services to improve sales productivity for Oracle Sales Cloud Users.

### Introduction

- > Studio extends Oracle Sales Cloud to mobile in no time, no code and low-cost
- > Studio allows an Oracle Sales Cloud user to create and configure a rich, customized mobile app with no code
- > Studio allows an Oracle Sales Cloud user to shape mobile experience and improve sales effectiveness by integrating apps of choice
  - Configure other apps into user's mobile sales experience such as Oracle Fusion Applications, Sugar, Jive, Salesforce™
  - Configure social networks and collaboration to generate leads, enrich data
  - Enrich work flow with geolocation, storage, office productivity services, log calls, track email
  - No code, No redesign, No time and low cost
- > Studio, powered by MoNimbus™ cloud, enriches your sales data using social networks such as Twitter™, LinkedIn™, Jive™ and enhances your workflow using enterprise apps such as Google Drive™, Google Maps™, and Box™.
- > Studio will run on any device (phone, tablet, laptop) and on any mobile Operating System (Android, iOS).

### Studio Benefits

- > Optimized and rich mobile experience
- > Intelligent, intuitive and simplistic workflow adaptation
- > Integration of other business functions and services to create customized and personalized mobile experience embracing mobile, cloud and social
- > Secure, low cost and Scalable
- > Location and contextual adaptation
- > SaaS business model
- > Location and Contextual adaptation
- > SaaS business model





## Studio Key Features

- > Configure and customize existing web applications
- > Integrate other apps and web services
- > Operate in a secure and managed environment

## Studio Technical Functionality

- > Designed for Sales and Account Execs and Enterprise IT
- > Can be customized to meet user's or enterprise business requirements.
- > Integrate any of your applications, for e.g. Services, Marketing, and Expenses etc.

## Studio Cloud Functionality

- > Cloud based technology
- > Two factor authentication with SSL
- > High Strength Encryption

## Studio Mobile Functionality

- > Optimized for Mobile / Non-mobile Browsers
- > Runs on various platforms – iOS, Android, Windows, BB, Firefox

## Studio Social Functionality

- > Integrated with social networks such as Twitter™, FaceBook™, LinkedIn™
- > Integrated with collaboration platforms like Jive™, Chatter™
- > Integrated with enterprise apps such as Google Drive™, Google Maps™, Salesforce™ and Box™.

## Studio Usability

Works on all mobile operating systems (Android or iOS) and devices – phones (iPhone, Galaxy etc.) and tablets (iPad, Galaxy Tab etc.).

## Studio Availability

- > Available now for Beta use. Contact [www.monimbus.com](http://www.monimbus.com)

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