

MoNimbus™ mCRM™



An intelligent, cloud based mobile sales application

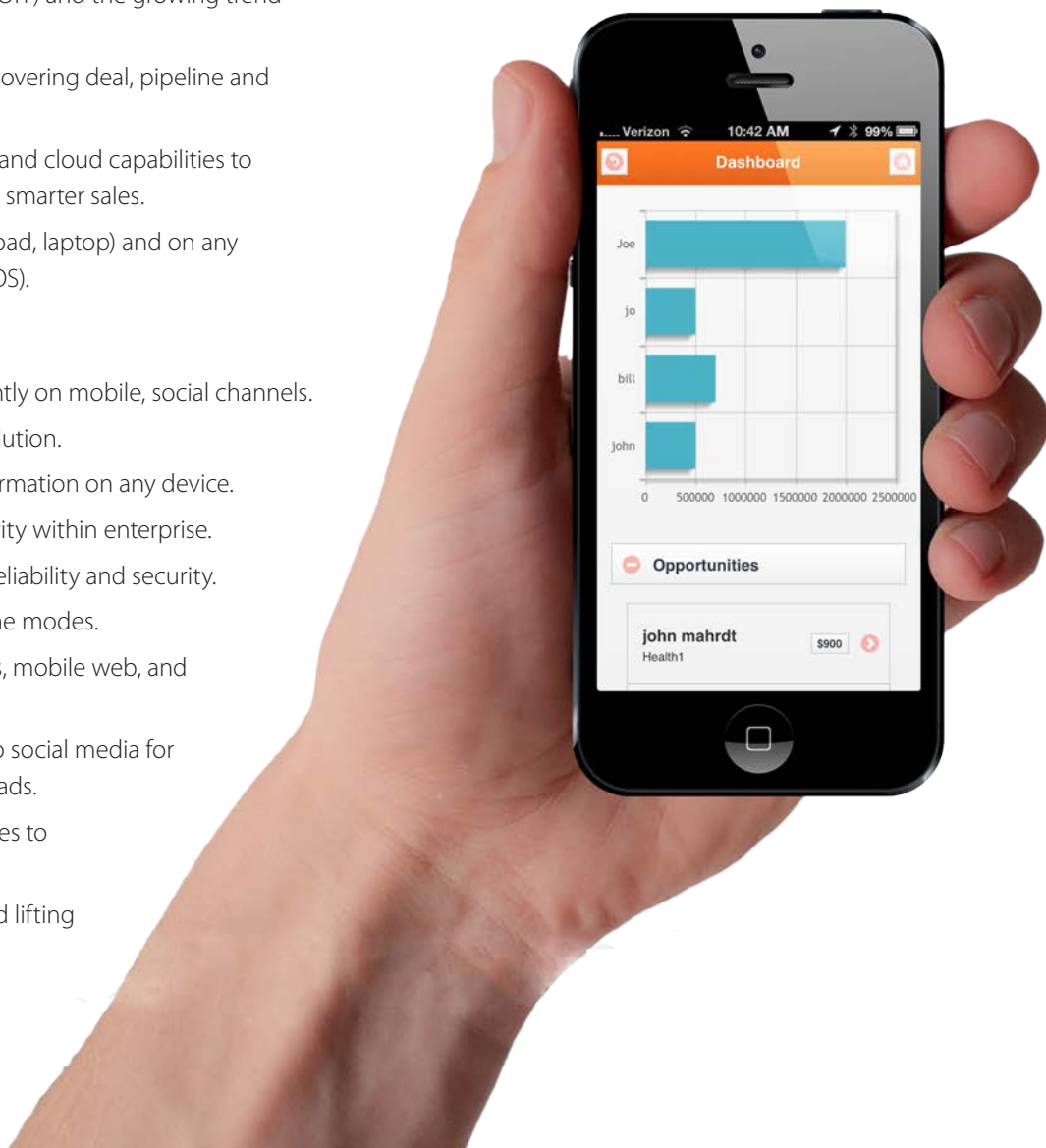
MoNimbus™ is the industry first cloud based enterprise mobile platform that allows creation of rich, customized and managed mobile experiences, in no time, and with zero code. MoNimbus™ features mCRM™ – a stand-alone enterprise mobile sales application with full sales cycle functionality. mCRM™ provides an intelligent optimized mobile experience with any existing CRM back-end. In addition it is location, social and collaboration enabled to engage customers and accounts intelligently on cloud, mobile, and social channels.

Introduction

- > mCRM™ is a full sales cycle mobile application on a SaaS platform that showcases next-generation experience and functionality.
- > It addresses Consumerization of IT (COIT) and the growing trend of BYOD within enterprises.
- > It features critical sales functionality covering deal, pipeline and lead management on any device.
- > It will leverage unique mobile, social and cloud capabilities to provide for a smarter experience and smarter sales.
- > It will run on any real estate (phone, pad, laptop) and on any mobile operating system (Android, iOS).

mCRM™ Benefits

- > Collaborate with customers intelligently on mobile, social channels.
- > Intuitive and easy-to-use business solution.
- > Instant access to enterprise sales information on any device.
- > Quick start to mobility and productivity within enterprise.
- > Enterprise grade CRM functionality, reliability and security.
- > Designed to work in online and offline modes.
- > Seamless functionality across devices, mobile web, and native downloadable clients.
- > Value added Edge with integration to social media for sourcing leads and information on leads.
- > Dashboard and management consoles to track progress.
- > No downloads on device with all load lifting on cloud.
- > Secure, Low cost and Scalable.
- > Runs on all browsers, both mobile and laptop.





mCRM™ Key Features

- > Engage cloud, mobile and social channels.
- > Simplified sales process around opportunities, contacts, accounts and sales goals.
- > Addition of contacts, prospective leads from personal contact lists and corporate directories.
- > Access to dynamic and real time social data to source leads and deals.
- > Location context based access to contacts and opportunities.
- > DashBoard management gives graphical representation of Deals, Pipeline Management etc.
- > External interfaces to input and output information in the mCRM database.
- > Facility to extend and customize attributes and fields in the mCRM database depending on industry and user.

mCRM™ Sales Functionality

- > Full sales cycle functionality for deal, pipeline, account, contact management.
- > Designed for Account Executives, Sales Managers, Sales Executives.
- > Can be customized to meet user's or enterprise business requirements.
- > Contextually Adapted to location and device.

mCRM™ Technical Functionality

- > Geo Location Enabled
- > Online and Offline mode
- > Facility for customized fields
- > Attach multimedia objects to Database



mCRM™ Cloud Functionality

- > Cloud based technology
- > SSL Authentication
- > High Strength Encryption

mCRM™ Mobile Functionality

- > Performance optimized for BYOD
- > Works on Mobile / Non-mobile Enabled Browsers
- > Runs on varied platforms iOS, Android, Windows, BB, Firefox

mCRM™ Social Functionality

- > Integrated with social networks
- > Integrated with collaboration platforms
- > Contacts imported from Twitter, Facebook, LinkedIn

mCRM™ Usability

Works on mobile devices of all operating systems (Android or iOS) and on all real estate – phones (iPhone, Galaxy etc.) and tablets (iPad, Galaxy Pad etc.).

mCRM™ Availability

- > Android mobile app on Google Play
- > iOS mobile app on Apple App store
- > Mobile web app at <http://mcrm.monimbus.com/>

Contact Us

 Visit our website
www.monimbus.com



 Follow us on Twitter
<https://www.twitter.com/monimbus>



 Follow us on FaceBook
<https://www.facebook.com/Monimbus>



 Follow us on LinkedIn
<http://www.linkedin.com/company/3052196>

